





## **OER16: Open Culture**

The vision for this conference is to focus on the value proposition of embedding open culture in the context of institutional strategies for learning, teaching and research. The conference will be chaired by Melissa Highton, Director of Learning, Teaching and Web Services at the University of Edinburgh, and Lorna Campbell, OER Liaison at the University of Edinburgh and EDINA Digital Education Manager.

## Conference themes:

- » The strategic advantage of open and creating a culture of openness.
- » Converging and competing cultures of open knowledge, open source, open content, open practice, open data and open access.
- » Hacking, making and sharing.
- » The reputational challenges of openwashing.
- » Openness and public engagement.
- » Innovative approaches to opening up cultural heritage collections for education.