



ASSOCIATION  
FOR LEARNING  
TECHNOLOGY



## OER16: Open Culture

Support the conference as a sponsor or exhibitor

### About the conference

The 7th Open Educational Resources Conference, OER16: Open Culture, will be held on the 19th-20th April 2016 at the University of Edinburgh.

The vision for the conference is to focus on the value proposition of embedding open culture in the context of institutional strategies for learning, teaching and research. The conference will be chaired by Melissa Highton, Director of Learning, Teaching and Web Services at the University of Edinburgh, and Lorna Campbell, OER Liaison at the University of Edinburgh and EDINA Digital Education Manager.



### 2016 conference themes:

- The strategic advantage of open and creating a culture of openness.
- Converging and competing cultures of open knowledge, open source, open content, open practice, open data and open access.
- Hacking, making and sharing.
- The reputational challenges of openwashing.
- Openness and public engagement.
- Innovative approaches to opening up cultural heritage collections for education.

## Overview

### Sponsorship + exhibiting

You can support the event and our community as a sponsor including space to exhibit on both days. The exhibition area is located at the heart of the conference venue next to the main catering points. As a sponsor who exhibits you will receive:

- prominent identification as a sponsor or partner in the run up and throughout the conference, your details incl logo on conference materials + on the conference platform
- option to include a printed flyer in the conference packs
- exhibition space for both days
- registration for one delegate incl Gala Dinner
- free wireless internet access

**Sponsorship with exhibition package: £1500 (VAT is not charged) and other options are available**

### Sponsorship only

As a sponsor you will receive:

- your details and logo on conference materials + on the conference platform
- option to include a printed flyer in the conference packs
- registration for one delegate incl. Gala Dinner
- free wireless internet access

**Sponsorship only package: £590 (VAT is not charged)**

### Others ways to support OER16

If you are interested in discussing other ways to support the event or its participants, for example by:

- funding places for learners to participate
- sponsoring the Gala Dinner
- media support

Please contact Anna Davidge, Events and General Manager [anna.davidge@alt.ac.uk](mailto:anna.davidge@alt.ac.uk).



# OER16 Exhibition and Sponsorship Form

Please complete all relevant parts of this form and return it by **26 February 2016** to Anna Davidge  
[anna.davidge@alt.ac.uk](mailto:anna.davidge@alt.ac.uk)

<b>Name</b>	
<b>Address</b>	
<b>Email</b>	
<b>Phone number</b>	
<b>Organisation*</b>	
<b>Website*</b>	
<b>Twitter*</b>	
<b>Invoice details</b>	
<b>PO number</b>	
<b>Select option</b>	OER16 sponsorship + exhibiting £1500: <i>yes/no</i> OER16 sponsorship only: £590: <i>yes/no</i> OER16 sponsorship other: <i>please specify</i>
<b>Confirmation</b>	By signing this form you agree to take up the OER16 package as indicated above under the terms and conditions set out below including the cancellation policy.
<b>Signature</b>	
<b>Date</b>	

\*will be listed on conference materials and platform if provided

## Terms and conditions

ALT is a Registered Charity number 1160039 and VAT is not charged.

Sponsorship and exhibition places will be allocated on a first-come, first served basis upon receipt of the completed form. Payment is due prior to the event within 30 days of the date of the invoice.

Any cancellations must be made in writing to [anna.davidge@alt.ac.uk](mailto:anna.davidge@alt.ac.uk) no later than 26 February 2016 and are subject to a £250 cancellation fee. After 26 February 2016 no refunds can be given and the full amount will be charged.